

WHAT IS SMPS?

The Society for Marketing Professional Services (SMPS) is a community of marketing and business development professionals working to secure profitable business relationships for their A/E/C companies. Through networking, business intelligence, and research, SMPS members gain a competitive advantage in positioning their firms successfully in the marketplace.

SMPS is the only organization dedicated to creating business opportunities in the A/E/C industry. Companies tap into a powerful national and regional network to form teams, secure business referrals and intelligence, and benchmark performance. SMPS was created in 1973 by a small group of professional services firm leaders who recognized the need to sharpen skills, pool

resources, and work together to build their businesses.

Today, SMPS represents a dynamic network of 6,000+ marketing and business development professionals from architectural, engineering, planning, interior design, construction, and specialty consulting firms located throughout the United States and Canada. The Society and its chapters benefit from the support of 3,700 design and building firms, encompassing 80% of the Engineering News-Record Top 500 Design Firms and Top 400 Contractors

MEMBER BENEFITS

- Reduced Cost at Luncheons, Events, & Conferences
- Member-only Monthly Educational Series
- *Marketer* - SMPS' bi-monthly publication
- *Connections* - SMPS' weekly email
- MySMPS - Member Directory & Forums
- A/E/C Buyer's Guide & Career Center
- SMPS LinkedIn Group & Discussion Board
- Discounts at SMPS Bookstore
- Member only education & discounted certification
- Join chapter board & committees

UPCOMING CONFERENCES:

Build Business (National)

July 30-August 1, 2014

San Antonio, Texas

www.buildbusiness.org

Southern Regional Conference (SRC)

January 29-31, 2014

New Orleans, Louisiana

www.smps-src.org

READY TO

JOIN?

Visit www.smps.org & click "Join". Fill out the online application with Southeast Louisiana (SeLA) as your chapter.

SPONSORSHIP OPPORTUNITIES

*See upcoming events
@ www.SMPSsela.org*

LUNCHEON SPONSORSHIPS \$250

- Logo on website, e-blasts and event signage.
- Opportunity to present at event for 5 minutes
- Opportunity to provide attendees with leave-behind materials, cards, etc.
- 2 tickets to the event

MARQUEE EVENTS

Every year our chapter hosts multiple marquee events, each with their own sponsorship opportunities.

Marketing Workshop (annual)

Gulf Coast Event (bi-annual)

Awards Gala (bi-annual)

Holiday Party

If you're interested in sponsoring any of these events, please see the Rob Norton, Sponsorship Committee Chair and Past President.

ANNUAL SPONSORSHIPS

GOLD SPONSORSHIP \$2,500

- 1 SMPS membership (\$440 value)
- Company logo on the chapter homepage for 1 year with a link to your website
- Company logo on Annual Sponsors sign at each event
- 5 Minutes of speaking time about your company/product at the annual Marketing Workshop
- 5 Minutes of speaking time about your company/product at a luncheon AND table top display area and ability to pass out materials
- Recognition & thanks mentioned at each luncheon for 1 year
- One complimentary attendance to every luncheon for 1 year (\$315 value)
- One complimentary attendance to annual Marketing Workshop AND bi-annual Gulf Coast Event OR bi-annual Awards Gala (\$200 value)

SILVER SPONSOR \$1,250

- 1 SMPS Membership (\$440 value)
- 5 Minutes of speaking time about your company/product at a luncheon AND table top display area and ability to pass out materials
- Company logo on the chapter homepage for 1 year with a link to your website
- Company logo on Annual Sponsors sign at each event
- Recognition & thanks mentioned at each luncheon for 1 year
- One complimentary attendance to five different luncheons during the year (\$125 value)